



Affiliate Compensation & Bonus Plan

Flat Fee Advertising (“FFA”) • Official Partner Program Policy



Program Overview: Designed to reward growth, high retention, and quality acquisition. Affiliates earn industry-leading base commissions, tier escalations, fast-start bonuses, and high-yield industry multipliers.

1. Standard Commission Earnings & Rates

Commissions are calculated based on net revenue collected by FFA, excluding tax charges, payment processing chargebacks, or processing refunds.

Product Type	Retail Price	Commission Rate	Payout Earnings
One-Time Reports	\$147.00	30% Standard	\$44.10 per completed sale
Monthly Subscriptions	\$497.00 / mo	30% Recurring	\$149.10 per active month

2. Performance Tier Escalations (Monthly Baseline)

Scale your monthly recurring revenue with our structured performance tiers, rewarding consistent client retention:

Performance Tier	Active Monthly Subscribers	Commission %	Earnings / Client
Tier 1 (Base)	1 – 9 Active Subscribers	30% (Standard)	\$149.10 / mo
Tier 2 (Growth)	10 – 24 Active Subscribers	35% Commission	\$173.95 / mo
Tier 3 (Scale)	25+ Active Subscribers	40% Commission	\$198.80 / mo

3. Volume Milestone Cash Bonuses

Fast-Start Bonus

Secure **3 new subscribers** OR **5 one-time report sales** within your first 30 days of joining to earn a flat **\$100 bonus**.

Monthly Volume Bonuses

- 5 New Subscriptions:** \$250 lump-sum bonus in a calendar month.
- 10 New Subscriptions:** \$600 lump-sum bonus in a calendar month.

4. Retention & Expansion Incentives

6-Month Loyalty Bonus

Receive a **\$250 lump-sum payout** for every referred client that remains continuously subscribed for 6 consecutive months.

High-Value Industry Multiplier

Earn an **additional 5% commission bump** for onboarding clients in high-yield sectors such as Commercial Auto/Fleet, Staffing, Commercial Furniture, and Legal/Business Formation.

5. Risk-Adjusted Commission Holding & Tiers

To balance fast cash flow with fraud protection, commission clearance periods use a dynamic risk structure:

Affiliate Status	Qualification Criteria	Commission Clearance Hold
Tier 1 (Provisional)	First 1 – 10 completed customer sales	30-Day Hold from transaction date
Tier 2 (Verified)	11+ completed sales AND <1% refund/chargeback rate	14-Day Hold from transaction date
Tier 3 (High Volume)	30+ active monthly subscribers OR >\$3,000/mo volume	7-Day Hold + 10% Rolling Reserve

Account reviews occur on the 1st of every month. Spikes in risk or chargebacks return accounts to Tier 1.

6. Rolling Security Reserve & Payout Schedules

Rolling Reserve (Tier 3 Only): 10% of cleared monthly commissions is withheld in a non-interest-bearing reserve and held for a **60-day rolling window** to cover disputes without freezing primary weekly cash flow.

Payout Cycle & Threshold

Disbursed on a **bi-weekly schedule** (every 1st and 15th business day). Minimum threshold is **\$100.00 USD**. Requires W-9 (U.S.) or W-8BEN (non-U.S.) tax verification.

Anti-Fraud & Self-Referrals

Strictly **no self-referrals** or family purchases. Data cross-matching checks IP, billing, and payment details. Fraudulent traffic results in immediate termination and balance forfeiture.

Chargeback & Refund Policy: Customer refunds or chargebacks result in a direct deduction from pending earnings or reserves. Negative balances carry forward to future payouts.